

Fur Media Kiosk

Creative Content Specifications

SPECS & FORMAT (ANIMATED)

Overall size: 1080 x 1920 pixels
Frame rate: 25fps
Aspect ratio: 9:16
Creative duration: Maximum of 10 seconds
File format: MP4
Audio is not supported
Target bitrate (Mbps): 6
Approximate file size: 15MB or less
Colour space: RGB

SPECS & FORMAT (STATIC)

Overall size: 1080 x 1920 pixels
File format: PNG
Approximate file size: 10MB or less
Colour space: RGB

SAFE ZONE AREA

Keep any text within the safe area
70px in from the top, 70px in from the bottom
40px in from the left and 40px in from the right

DEADLINE

5 business days prior to your campaign commencement date

DELIVERY DETAILS

Email: creative@furmedia.co
Send files via a download link or email
If you need any creative assistance, please contact us to discuss options

