

Fur Media Kiosk

Weather Sponsorship Specifications

LOGO SPECIFICATIONS

LOGO

Maximum 1 x logo creative
Logo size: 500x 500 pixels
File format: Deep etched PNG
Colour space: RGB

DELIVERY DETAILS

Email: creative@furmedia.co
Send files via a download link or email.
If you need any creative assistance,
please contact us to discuss options

INTRO TEXT REQUIREMENTS

Use playful wording for the intro that leads into the weather report. For example:

- "Furry-friendly forecast, sponsored by.."
- "Pawsome weather, brought to you by.."
- "Fur-cast of the day, brought to you by.."
- "Barking good weather, courtesy of.."

Creative for the weather sponsorship will be subject to approval.

furmedia.co

INTRO SPECIFICATIONS

SPECS & FORMAT (ANIMATED)

Overall size: 1080 x 1920 pixels
Frame rate: 25fps
Aspect ratio: 9:16
Creative duration: **Maximum of 5 seconds**
File format: MP4
Audio is not supported
Target bitrate (Mbps): 6
Approximate file size: 15MB or less
Colour space: RGB

SPECS & FORMAT (STATIC)

Overall size: 1080 x 1920 pixels
File format: PNG
Approximate file size: 10MB or less
Colour space: RGB

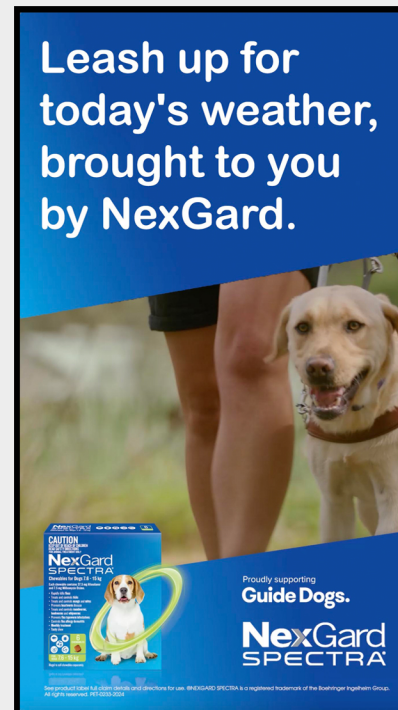
SAFE ZONE AREA

Keep any text within the safe area
70px in from the top, 70px in from the bottom
40px in from the left and 40px in from the right

DEADLINE

5 business days prior to your campaign commencement date

INTRO EXAMPLE



LOGO PLACEMENT

